### Claire Gao

(236)-308-2539 claire.gao47@gmail.com Linkedin Portfolio

685 Great Northern Way, Vancouver, BC

#### **SKILLS**

**Digital Skills:** Adobe Photoshop / Adobe Illustrator / Adobe InDesign / Canva / AutoCAD / HTML / CSS / Blender / SketchUp / Figma / Visual Novel Maker / Procreate / WordPress

## **PROJECTS**

#### FNHA WEBSITE | GRAPHIC DESIGNER

Vancouver, BC

# A Digital Platform to Promote Culturally Safe Primary Health Care Services for First Nations Live Demo

May 2024 - Aug 2024

- Live Demo
- Designed and implemented banner and side panel graphics using Adobe Creative Suite, resulting in user-friendly visuals, launched on FNHA's website in Sep 2024.
- Enhanced website functionality by developing interactive side panel features using HTML and CSS, improving user engagement.
- Collaborated with UX/UI designer to enhance website layouts and ensure clear communication of ideas, improving user interaction and satisfaction.
- Crafted and iterated the graphic prototypes for desktop interface in accordance with the design system.

#### **DIGITAL SANDTRAY | 3D ARTIST**

Vancouver, BC

### Digital Therapy Solution for BC Children's Hospital (BCCH) Digital Lab

Jan 2024 - Apr 2024

#### **Live Demo**

- Created eight themed sandtray environments using Blender and Unity, improving the therapeutic experience for young patients.
- Modified avatar assets with diverse body shapes, outfits, expressions, and skin tones, enhancing the overall personalized experience.
- Successfully integrated over 100 3D assets (miniatures) into Unity, collaborating closely with the technical artist to optimize performance.

#### STEVESTON LIFE GIFT SHOP WEBSITE | WEB DESIGNER

Vancouver, BC

# A Digital Platform Promoting the Steveston Cannery, Content From the Steveston Life Game <u>Live Demo</u>

May 2024 - Jun 2024

- Designed and developed a one-page promotional website using HTML and CSS, focusing on user experience and ease of navigation.
- Created in-game assets using Adobe Illustrator and Photoshop, boosting user navigation on the site.

#### **WORK EXPERIENCE**

#### WUHAN INSTITUTE OF LANDSCAPE ARCHITECTURAL DESIGN CO., LTD

Wuhan, CN

#### Landscape Designer

Feb 2022 - May 2022

- Conducted site analysis and created graphic content using Adobe Creative Suite for bid projects.
- Designed and implemented visual elements for project proposals and presentations, boosting client understanding and improving proposal acceptance rates.

# **L&A GROUP** Wuhan, CN

#### Landscape Designer Intern

May 2021 - Jul 2021

- Assisted in producing design proposals and prototypes.
- Investigated selected sites and created analytical diagrams using AutoCAD and Adobe Creative Suite, supporting design concepts for urban planning projects.

# **EDUCATION**

**SIMON FRASER UNIVERSITY** Masters of Digital Media

Vancouver, BC Sep 2022 - Dec 2024

**BIRMINGHAM CITY UNIVERSITY**Bachelor of Landscape Architecture

Birmingham, UK Sep 2017 - Jul 2021